# 336cpw

# news

# E-waste Recycling

The holidays will bring many new iPhones, iPads, flat screens and computers to the residents of 336. E-waste accounts for 70% of the toxins in landfills and is only 1% of the bulk. Please recycle your e-waste at one of the following drop off dates/locations:

1/8 Sunday 10-4 Union Square

1/14 Saturday 10-4 Carl Shultz park at East 88th and East End Avenue

1/22 Sunday 10-4 YMCA West 63rd between Broadway and Central Park West

This includes all computer equipment and accessories, network equipment, printers, copiers, faxes, cell phones, phones, answering machines, TVs, DVD players, VCRs.

For more information go to www.lesecologycenter.org

## **Donations for Veterans**

With the winter and the holiday season approaching and with many of our returning soldiers homeless and both physically and mentally ill, two Veterans organizations, **Grand Street Boys Association** and the **Masonic War Veterans Post # 19** are seeking warm clothing and canned food for these men and women to survive the winter months. These organizations supply Vets with hot meals, as well as access to showers and donated clothing.

Shareholders who have extra clean clothes in good condition for both men and women, are requested to drop them off with **Mark Gerstle**, 5E who will bring them down for distribution.

#### STAFF PROFILE

### Emilio Jemenez

Emilio Jemenez has been at 336 CPW since 2006 and his primary position in the building is that of porter. When he's not on the job, he enjoys watching baseball and football games (American football, that is). He knows his sports, as he played baseball and softball when he was younger. Emilio also knows his movies; he has a passionate interest in movie classics (The Godfather is a favorite) and especially black-and-whites such as Casablanca.



Emilio was born and raised in Santo Domingo, Dominican Republic, one of eleven brothers and sisters. On December 15, 1985, Emilio arrived in the United States and e

cember 15, 1985, Emilio arrived in the United States and exactly one year later, his first child was born. Emilio's oldest is turning 25-years-old this month; Emilio and his wife have two other children—a 14-year-old son and a 6-year-old daughter—and they live in Washington Heights. The family travels to Dominican Republic to visit relatives whenever they can.



#### **PRESIDENT'S POTPOURRI**

Dear 336 CPW Friends and Neighbors,

As we enter the holiday season 2011 and finish our planning for 2012, I would like to talk just a bit about my board colleagues and, on behalf of all of you in the building, say thank you to each of them for their contributions to our building community. Lest you draw any other conclusion, they appear in alphabetical order.

David Bither is completing his fifth year on the board. He has been our leading "voice of reason" on the board - however difficult or contentious the issue. He is genuinely deserving of the designation "fair and balanced." Speaking of designations, David is also my designated "great communicator" who is often the voice and the pen behind our best communications to the building. Finally, David chairs our committee on governance with responsibility for recruiting of all varieties - principally prospective board members - a role and task for which he is uniquely suited. To sum it all up, David has always been a great source of wise and confident judgment - especially for me personally - for which I am exceedingly grateful. Indeed, we all are.

Without Anne Corvi, I am confident we would not have gotten to the bottom of the complicated and difficult morass we faced when pieces started falling off the roof in early 2009. Without Anne, I am also confident we would not have discovered the hidden problems in the prior work so as to put us in the strongest negotiating posture with those responsible. Without Anne, I am confident we would never have found paths to practical and cost efficient solutions we desperately needed. Indeed, we sometimes overlook and often fail fully to appreciate how valuable it is to have a building resident, an owner, in short "one of us," in the middle of the myriad engineering, mechanical, structural and construction issues – large and small – that constantly arise the operations of our building. Yes, we have Sergio looking out for us as the superintendent, and he does a superb job. Yes, we have Orsid and the expertise they embody through their experience with many buildings and many outside contractors around the city. Yes, we have our own consultants – engineers and architects and contractors – whom we retain for their special ability to solve particular problems. But – and please trust me because I know and I have seen it on numerous occasions at very close proximity – we could not be more fortunate than to have Anne Corvi – with the perspective of a board member, resident and owner – devoting her expertise and her experience as an architect to our building affairs. And she does it with enormous dedication and persistence. I am – we are – extraordinarily grateful.

Jason Kaplan is our board conscience – often from a financial point of view as our treasurer but not infrequently as our implacably principled Becket (known in history variously as that "vexatious/meddlesome/bumptious priest"). Jason jealously, zealously and diligently – sometimes ferociously – guards our funds against any improvident uses (or failures to contribute when due or owed) but also against future potential incursions anticipated in his projections of the co-op's monthly and annual performance. Jason also brings to the wisdom of the board his unique background and experience in Wall Street finance and trading, as well as an ability to anticipate and to see around corners that has been invaluable. We are – and we should be – greatly appreciative of his efforts and his contributions across the board.

Steve Kaplan brings so many things to the board table it is difficult to afford them all proper recognition. First and foremost, he is history – as in "been there, done that." Steve has a wisdom, perspective and equanimity born of being on the tenants' committee that negotiated with the building owner who converted the building to co-operative ownership in 1970, born of having known so many of the boards of the past, born of having lived through so many of the building's problems, controversies, achievements and even a crisis or two or three along the way. Steve is the one guy whose view commands not only respect but also great influence – if not acceptance – just because of his quintessential decency and his avuncular wisdom and

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because he probably has seen it before and should know. He has contributed invaluably in so many ways, and we are greatly enriched by his presence on the board. I am - we are most appreciative.

For me, Lee Michel has always been what I call a "forest and trees" guy. We are all familiar with the old saw about not being able to see the forest for the trees, i.e., can you see the big picture and the little picture at the same time. Lee Michel not only sees the big picture and the little picture, he does something major about both. From his first day of service to the present, Lee has been a thoughtful and insightful analyst of the building's big picture, its long-term needs, issues and vision. At the same time, however, he has never lost sight of, nor has he failed to apply diligent attention to, the details, however minute, of our operations, our records, our communications and our legal position. Lee has contributed especially beneficially to all building affairs having any legal content, and has been instrumental in saving us many thousands of dollars in legal fees. He is also the guy who helped lead the effort to achieve compensation for the building's losses from the 2005-2007 Local Law 11 project that went so awry. Thanks in major part to Lee, the building will be receiving a check for \$232,500 from Lawless & Mangione and their insurance carrier before yearend. Again, I say - we all say - thank you so much, Lee, for all that you do - whatever size picture it is.

From a communications perspective, Curt Middleton quite simply has moved the building, the board and the community from somewhere in the middle of the 20th century into the 21st century. Thanks to his largely unilateral efforts, we have a website providing accessibility to a large variety of building information that was formerly either hiding in various unknown locations or not available at all. And I can say personally we have received many rave reviews for the ease and transparency of access of that information. Curt is also the prime mover behind the new and attractive appearance of the Newsletter, as well as its somewhat more frequent appearance than in former times. Thanks to Curt and his persistence, everybody who must do something to make it happen - like me and this letter - gets the appropriate nudge at the appropriate time to insure we will have the regular content as well as special features necessary to get the Newsletter "out on the street" in a timely way. Thanks so very much for all of that, Curt.

At this point, I would be remiss if I failed to note how much our collaborators at Orsid contribute to the building - big picture and small. Thanks to David Commender for his daily efforts, and to Neil Davidowitz, Andre Kaplan and Dennis DePaola for their leadership in the relationship. I would be even more remiss if I failed to say offer huge and most grateful thanks to Sergio Ochoa, Orlando Arriaga and the rest of the building staff to whom we owe so much. Thank you all for everything you do for the building and for its residents. You are superb!

As I write this, we are planning and anticipating the 2011 Holiday party. I am especially looking forward to Claudia Ochoa's famous empanadas and to the joy of the children meeting Santa and otherwise scampering about. Thanks in advance to Sergio, Claudia and Kathy Schell for their organizational contributions and to all of you who are bringing food and beverage offerings, helping to make the party a big success.

With very best regards and best wishes for a very Happy Holiday Season.

Very best regards.

#### Mike Schell

# Holiday Party

Thursday, December 15 6-9pm

#### **336 CPW BOARD**

#### Mike Schell. 4A

President jmsc1965@gmail.com

#### David Bither, 8B

Vice President dbither@nyc.rr.com

#### Jason Kaplan, 2E/F

Treasurer ikaplan11@bloomberg.net

#### Lee Michel. 12C

Secretaru Lee.Michel@barclayscapital.com

#### Anne Corvi, 3F

arc-ed@juno.com

#### Curt Middleton, 14B

curt@curtmiddleton.com

#### Steve Kaplan, 7E

stevekaplan336@gmail.com

#### **SUPERINTENDENT**

#### Sergio Ochoa

mendoza1961@aol.com

#### ORSID REALTY CORP.

#### David G. Commender

Account Executive dcommender@orsidr.com tel. 212-484-3743 fax. 212-586-4524

### Meet the New Tenants

Jodi and David Bulhack both grew up just north of Manhattan and have been living in the city since college. They have been "UWS" residents for more than 15 years. Before moving to 336 they lived near Riverside Park where Jodi took advantage of the bike and running paths and David the basketball courts. But they agree nothing beats calling Central Park their "backyard" and being steps away for their son, Jake, whom they welcomed this past April. They have also enjoyed discovering new local spots and Jake has already made new friends in one of his new favorite spots – the playroom.

Jodi graduated from Tulane University in New Orleans and David from University of Hartford. Both are in the entertainment and media industry. Jodi's career began in the music industry (where coincidentally she worked with David Bither) and has spent the last decade as head of Public Relations for Alloy, a youth media company probably best known for creating Gossip Girl and Pretty Little Liars. David spent close to a decade running IMG Media's TV Syndication division and is now President of his own firm, Big Fish Entertainment, which he spun off from IMG. The firm is aptly named, given David's life long passion for fishing – he's been competing in tournaments for the last 8 years.

"We've been so warmly welcomed these past few months by the building staff and our neighbors and we're so thrilled to call 336 CPW our new home", Jodi added.



#### BUILDING STAFF



Sergio A. Ochoa Superintendent 03/10/93

Orlando Arriaga

Handyman

04/05/07

Doorman

05/09/11



**Dennis Ubiles** Elevator 05/06/90



05/11/88



Flavio L. Perez Doorman 08/22/98





**Hugo Campos** 

Doorman

10/01/03

Emilio Jemenez Porter 10/30/06



Porter

05/10/07

Felix Romero Cruz Elevator 05/25/97



Pedro Edwin Nunez **Edwin Torres** Doorman 05/10/09



**Leroy Parson** 

Elevator

Fabian Gonzalez Anthony Jackson



Temporaru 11/1/2011



Juan De La Cruz Elevator 03/30/09



Jeremy Colon Elevator 04/09/09