

## E-waste Recycling Event at Tekserve

**July 13, 2013 | 10:00am - 4:00pm**

**Tekserve, 119 West 23rd Street (between 6th and 7th Avenues), New York, NY 10011**

### What can I bring?

Tekserve will accept the following working and non-working equipment:

- Computers (laptops & desktops, servers, mainframes)
- Monitors
- Printers, scanners, fax-machines, copiers
- Network devices (routers, hubs, modems, etc.)
- Peripherals (keyboards, mice, cables, cords, chargers, etc.)
- Tablets and E-readers
- Components (hard drives, CD-ROMs, circuit boards, power supplies, etc.)
- TVs, VCRs, DVRs, & DVD Players
- Digital Converter Boxes, Cable/Satellite Receivers
- Portable music players
- Audio-visual equipment
- Video-games
- Cell phones, pagers, PDAs
- Telecommunication (phones, answering machines, etc.)

We cannot accept home appliances such as microwaves, refrigerators, or air conditioners and we also cannot accept ionization smoke detectors or carbon monoxide detectors (those that are labeled as containing radioactive material). For information on how to dispose of these items, click linked item.



### PRESIDENT'S POTPOURRI

Dear 336 CPW Friends and Neighbors,

There are a number of things worthy of note, so "Let's Get To Work" as my friend Ed Shultz likes to say.

The building sailed through the annual meeting of shareholders on Monday, April 29, smoothly, happily and with little fanfare, save the recognition that it was a good year and we are in pretty good shape all the way round. And, although I say it with apprehension and hard experience that adversity is always just one unlucky break around the corner, we are in very good shape - financially, structurally and operationally (including Sergio and his team). I should also say John Devall, our man at Orsid, is adding immeasurably to the smooth operation of our 336 CPW service team - which includes the staff, Sergio, John and your board.

David Bither retired as a board member at this annual meeting, causing many of us to reflect on what we have achieved as a building and community in the 6 years since David, Don Gemson and many others including yours truly decided to pay some attention to our community responsibilities, get involved and exhort our neighbors to do the same. As a result, five new board members were elected at the annual meeting in April 2007. The five were David, myself and three other worthy souls who subsequently retired (including two who moved away). I mention Don because he was such a brilliant, considerate, thoughtful and friendly contributor to the effort back in 2006-2007, and it was tragic that he was diagnosed with a fatal disease just prior to the 2007 annual meeting. He passed away shortly thereafter. Don was a great and good friend to 336 CPW and to the effort we organized in 2006 and 2007. Everyone who knew him misses him a great deal. And I know that is especially true for his family Lesley, Edward and Maya. And for me.

Permit me a brief word about David Bither. David has been a faithful, dedicated, wise and prudent member of the board since 2007. In so many cases he has been the voice of reason, the peace-maker, the problem solver and the elegant scrivener on behalf of the board and the building. He has been a delightful board colleague with whom it has been an extraordinary pleasure to serve and to work. He has been a model of decorum throughout that entire history. On a very personal note, I will miss him tremendously, and I believe the board will be challenged to retain the very special qualities he so naturally brought to our efforts.

Another note on David Bither. David was honored by the Bang On A Can organization—a collective of contemporary composers and musicians—at a gala dinner on Tuesday, June 11. Here is the website link that will tell you a lot more about the event than I have room to do here: <http://bangonacan.org/give/benefit>.

The board is happy to welcome Karen Davidowitz as a new member. We look forward to having her perspective as a parent (with her spouse Tim) of a pre-teen daughter and a son who just had his Bar Mitzvah, as a businesswoman with commercial and international experience in a rough and tumble New York based business empire, and as a neighbor with especially good humor and an appreciation for the human comedy. Another board change is coming as Curt and Amy Middleton have listed their apartment and are planning to move to Pelham. This move is likely to occur before autumn. Hence, we will need to find others in the building who are willing to give their time, wisdom and dedication to fiduciary stewardship of the building, its finances, the community and our general welfare. As was stated at the annual meeting, there have been conversations addressing this need. However, the pipeline of interested members of the community willing at least to discuss the need can never be too full. In that vein, Martin Propper, who has IT and web construction experience, has agreed to assume responsibility for the building website. Perhaps others with an interest and some skills might consider offering to take Curt's place looking after the production of the Newsletter. Presently, Karen Davidowitz has agreed to assume that role.

The building has come a long way in the past 6 years. We've made great progress with the terra cotta and façade issues that vexed us from 2005 until roughly 2010. We've managed to cure most of the water problems and made a lot of progress with upgrading internal plumbing lines and fixtures. We've also completed a major clean-up, renovation and upgrade everywhere in the basement. The lobby appears to be in well-manicured and "spiffy" condition - at least for the time being. The storage areas at the back of the first floor are in the process of being substantially upgraded, and all are now being licensed at market rates. Our balance sheet is in strong and healthy condition. The market for luxury apartments such as 336 offers seems to be getting stronger. Indeed, we have had some specific transactions recently that support that conclusion. Moreover, all indications are that 2013 will be a very strong year in the market for 336 CPW.

As many of you know, we participate in re-fashionNYC - as do 230 other New York City buildings - as part of New York's recycling, waste management program. Recently, Sergio received a laudatory note from re-fashionNYC app commending our efforts to make New York City greener and cleaner, reporting we had already donated 2,205 pounds of clothing and accessories in 7 full bin contributions. New York overall has donated over 1 million pounds of clothing since the program's inception just over two years ago. In addition, we understand the Department of Sanitation is launching an electronics recycling program which will afford 336 first priority due to our participation in re-fashionNYC. Stellar performance, family of 336!! Keep up the good work.

Reluctantly, let me mention - as briefly as possible - the issues with Columbia Grammar and Prep School. The traffic and noise concerns have consumed substantial time and attention of building residents and have been the source of considerable frustration for many of us. CGPS has engaged traffic and pedestrian safety managers to patrol the 93rd Street/CPW intersection during peak arrival and departure hours. They also have similar personnel positioned to help with traffic on 94th Street. They have indicated there will be efforts in the fall to exhort parents to be more considerate and helpful with respect to the traffic situation. They also have indicated they will be trying to organize meetings between their parent community and community residents. Perhaps those will facilitate a dialogue that helps all sides understand points of view other than their own. I hope so.

And finally, I note what we have undoubtedly all noticed these past couple of weeks. Spring has sprung here on the Upper West Side. Indeed, it has exploded and the evidence confronts us with ineffable eloquence in Central Park's panorama of green. I hope you will take the opportunity to have a stroll through our precious gift of Central Park. It is so peaceful and relaxing. Happy Summer!

**Mike Schell**

### 336 CPW BOARD

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### BUILDING WEBSITE

[www.336CPW.org](http://www.336CPW.org)

### STAFF PROFILE

## Sergio Ochoa

Ask Superintendent Sergio Ochoa about his passion in life and he will tell you his love of Argentine soccer is second only to the care and upkeep of 336CPW, where he has worked for more than twenty years.

Sergio grew up in Mendoza, Argentina, a small city located on the eastern side of the Andes and a famous wine-producing region. One of two boys, he lived there until he was 18 when he met and married Claudia, his wife of 33 years. They decided to move to the United States and settled in Sunny Side Queens where their first child Maria Laura was born in 1983, and then to East Newark, New Jersey, where their second daughter Jennifer and son Martin were born.

Sergio worked at the Argentine Consulate in New York until 1987 and then as a Manager and Franchise Owner of Beefsteak Charlie's Restaurant at Madison Square Garden and in New Jersey. It was there that he met future 336 employee Hugo Campo. In 1991 start he started working as a Handyman at 965 Fifth Avenue then at 336CPW in 1993, before being named Superintendent in 2005.

The 336 Community extends our deep gratitude to Sergio for his unyielding professionalism, resourcefulness and tireless devotion to the building.

